

# NEO OGIA

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Official  
Regulation

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New languages of  
visual design in Italy



**An open call whose aim is to make young creatives stand out, in order to celebrate quality and experimentation in the visual communication world. A physical and virtual space that turns the spotlight on the new generations of Italian designers.**

Deadline call  
24.02.25

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Age  
18–30

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## 1. Introduction and General Information

Print Club Torino Association is the primary promoter of Graphic Days®, a project dedicated to Italian and international visual design. It is the exclusive creator and curator of the Neologia project, observatory, and the related Neologia Contest.

Candidate projects will be evaluated and selected by an internal jury composed of professionals. All projects deemed worthy will be published on the Neologia website, hosting a specific virtual observatory on the visual design theme by young creatives in Italy. The goal is to celebrate the quality of contemporary Italian visual design, providing a platform for the new generations of designers. The selected projects will be exhibited during the ninth edition of the Graphic Days® festival.

**More information can be found at: [www.graphicdays.it/neologia](http://www.graphicdays.it/neologia).**

The organization reserves the right to make changes to dates or additional details solely to ensure better execution of the competition, providing reasonable notice and communication through all media channels used by the contest.

The organization is not responsible for malfunctions, technical difficulties, or failure to receive and upload materials. Therefore, participants are encouraged to complete the registration and material upload procedures well in advance of the deadlines, and any technical difficulties should be reported to the email address [call@neologia.it](mailto:call@neologia.it)

**Submitting the registration application and participating in the contest implies fully accepting the rules, terms, and conditions described in the following regulations, with all exceptions removed.**

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## 2. Participation Guidelines

- Participation is free. To take part, it is necessary to complete the online form available at: [www.graphicdays.it/neologia/carica-il-progetto](http://www.graphicdays.it/neologia/carica-il-progetto).
- Each participant may submit only one project. Participation is open to individuals or groups, as further detailed in point 4.
- There are no thematic limitations: each participant is encouraged to submit the project that best represents their educational and professional journey, characterized by strong experimentation.
- The deadline for completing and submitting the form is no later than 12:00 PM on February 24, 2025 (unless extended).

**If the application is submitted outside the specified timeframe or through methods other than those communicated, the organization reserves the right to exclude the submitted project.**

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## 3. Eligibility Requirements

- Young individuals aged 18 to 30 years as of the publication date of this call are eligible to apply.
- Applicants must be born in Italy or have lived in Italy for the past two years.
- Only the submitted project will be evaluated, but applicants are required to provide their portfolio or references to their website, social media channels, or Behance profile. Therefore, at least one of the four fields in the application form must be completed.
- The submitted project must have been created within two years of the publication date of this call.
- Projects that have participated in other competitions, regardless of the outcome, are also eligible for submission.

## 4. Group Participation

- Group participation in the call is allowed. Each team may submit only one project and must register by completing a single form.
- Every member of the group must be aged 18 to 30 years, and no individual may participate in the call both as part of a group and individually.
- There are no restrictions on the maximum number of team members. The authorship and intellectual property of each submission will be shared equally among all team members.
- The prize amount is fixed (inclusive of bank fees and taxes) and does not change based on the number of team members.

## 5. Categories and Accepted Formats

The competition categories are as follows: Motion Graphics, Editorial Design, Poster Design, Artificial Intelligence (AI). Accepted formats and dimensions must be adhered to. An experimental approach with cross-disciplinary influences is encouraged.

### 5.1 - Motion Graphics

- Any Motion Graphics project is accepted, including animated typography, stop motion, flat movement, 2D animation, 3D animation, and GIFs (looped graphics).
- Format: MP4, max 150MB. Accepted dimensions: 1920x1080 pixels (16:9), 1080x1920 pixels (9:16), 1080x1080 pixels, 1024x768 pixels (4:3), 768x1024 pixels (3:4).
- Duration: between 5 seconds and 1 minute. Additionally, a preview image of 1080x1080 pixels (max 1MB) must be submitted.

<https://call.graphicdays.it/it/registration/neologiamotion25>

### 5.2 - Editorial Design

- Any editorial project is accepted, such as fanzines, magazines, journals, books, or thesis projects.
- Format: PDF, 150 ppi (medium resolution, max 20MB).
- Photos of the project: submit 5 still-life photos showcasing the project, focusing on the cover and packaging (if applicable). Submit 5 photos of significant internal layouts. Photos should be in JPEG or PNG, horizontal 16:9 format, RGB color model. Upload as a .zip or .rar file (max 10MB).
- Selected participants must ship the original paper project to Print Club Torino at their own expense.

<https://call.graphicdays.it/it/registration/neologiaeditorial25>

### 5.3 - Poster Design

- Format and submission: the Poster Design project must be submitted in a double version, dimensions 70x100 cm and 50x70 cm. Resolution: PDF, 300 ppi, both RGB and CMYK. Upload as a .zip or .rar file (max 20MB).
- Photos or mockups: Submit horizontal 16:9 photos of the printed poster or mockups. If the poster uses analog/peculiar printing techniques, include explanatory images and specify the technique in the "additional notes" field in the form. Upload as a .zip or .rar file (max 5MB). Selected participants must ship the original paper project to Print Club Torino at their own expense.

<https://call.graphicdays.it/it/registration/neologiaposter25>

### 5.4 - Artificial Intelligence (AI)

Motion Graphics projects created using Artificial Intelligence software are welcome. Selected creations will be showcased in a dedicated section at the Neologia exhibition during the tenth edition of Graphic Days®.

- Format: Vertical 1080x1920 pixels (9:16), MP4, max 150MB.
- Duration: between 5 seconds and 1 minute.

- Additionally, submit a preview image of 1080x1080 pixels (max 1MB).  
<https://call.graphicdays.it/it/registration/neologiaAI2025>

**Failure to comply with the specific requirements for each category will result in immediate disqualification from the competition.**

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## 6. Selection Criteria and Communications

- The submitted projects will be evaluated and selected by an internal jury composed of industry professionals.
- The organization reserves the right to add external professionals to the jury, and their names will be communicated, if applicable, on the project's social media pages.
- All projects deemed worthy will be published on the Graphic Days® website, hosting a specific virtual observatory on the visual design theme by young creatives in Italy. The goal is to celebrate the quality of contemporary Italian visual communication, providing a platform for the new generations of designers.
- Selection Criteria: quality of visual design, originality and experimentation with techniques, languages, and tools.
- Projects created for clients or personal research are accepted. All communications and requests for information related to this call should be sent to the email address: **call@neologia.it**.
- Information will be consistently updated in the section of the website [www.graphicdays.it/neologia/maggiori-informazioni](http://www.graphicdays.it/neologia/maggiori-informazioni).

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## 7. Awards

The selected works will be showcased during the 10th edition of the Graphic Days® Festival as part of the Neologia exhibition. Additionally, special prizes will be awarded by the project partners and announced on the project's website and social media channels. Finally, all noteworthy works will be published on the official website, **www.neologia.it**

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## 8. Copyright

- Candidates are responsible for the originality of the proposal presented, must ensure its authorship and intellectual property, and indemnify Print Club Torino from any liability arising from third-party claims regarding copyright and related rights.
- Proposals can only be submitted by the author, who, by submitting a work, declares and guarantees ownership of all rights (moral and economic) and ensures that it does not infringe on any third-party rights and violates no laws. It is reminded that the use of photos, music, people, trademarks, or images is regulated by law and copyright. Those who submit a project assume all responsibilities arising from the use of images, music, people, and trademarks in their submissions.
- In case of disputes, the author indemnifies Print Club Torino from all responsibilities, costs, and charges of any kind that may be incurred due to content of the work.

- In the event of a proven violation of the aforementioned conditions, the candidate will be excluded, without obligation of notice, and may also be excluded from participating in subsequent editions of the call.
- If it is found that the winners have violated the rules of this regulation, they will lose the right to publication and exhibition.
- Participants grant Print Club Torino an irrevocable, perpetual, non-exclusive, transferable, royalty-free, international license to use and publicly display their works, citing the authors and the context of the call in exhibitions, catalogs, and paper or digital visual media. Any other use of the works will be agreed upon with the authors. This may include, but is not limited to: artistic and cultural promotion activities, educational materials.

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## 9. Causes of Exclusion

Any participant may be excluded from the competition, along with their team, if any of the following circumstances occurs:

- submission of material that is incomplete or does not adhere to the specified requirements;
- submission of material beyond the deadlines outlined in the regulations or using methods different from those specified;
- if a participant is not the owner of the material or parts thereof

**In any exclusion circumstance that involves interpretative elements, the judgment of the jury, expressed by the majority, will be considered final.**

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## 10. Release Agreement

- The works submitted to the competition will remain in the possession of Print Club Torino without temporal limits.
- By entering the competition, an irrevocable, perpetual, non-exclusive, transferable, royalty-free, and international license is granted to Print Club Torino to use and publicly display the submitted project. This includes exhibitions and visual media in both paper and digital formats, with the obligation to credit the authors and the context of the call. Any other use of the works will be agreed upon with the authors, which may include activities for artistic and cultural promotion, as well as educational material.
- If a project is submitted in the Poster Design and Editorial Design categories and the creator wishes to regain possession for valid reasons, a specific request must be submitted via email to [call@neologia.it](mailto:call@neologia.it), explaining the reasons for the request. Such requests will be evaluated by the organization. In this case, the shipping costs of the work will be borne by the author(s) of the project, and the shipment will only take place after the conclusion of the 10th edition of the Graphic Days® festival. Additionally, by authorizing the exhibition of the work at the Graphic Days® festival, participants consent to making their work accessible and browsable by the festival's audience, releasing Print Club Torino from any responsibility for potential damage or wear to the work.

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## 11. Privacy and Data Processing

The processing of personal data will be carried out in full compliance with the regulations provided by the General Data Protection Regulation (GDPR) (EU) 2016/679. Italian law will apply to any dispute related to the Contest. By submitting the work, the participant explicitly and irrevocably agrees that the competent court will be in Turin. Print Club Torino is the data controller. The provided data will be processed, within the limits of privacy regulations, for the following purposes: analysis of works, selection of works, invitations to meetings, and for all functional purposes related to the execution of the Contest and to comply with all legal obligations. The processing will take place at the operational headquarters of the Cultural Association Print Club Torino and will be carried out through paper and/or

computerized methods, adhering to all security and confidentiality measures. The data will be stored for the time required by civil and tax laws. The provided data will be shared with other partners to fulfill the Contest's execution. The provided data may also be communicated to third parties for administrative, tax, and legal activities. Participants can exercise their rights at any time by sending a request to the email address **call@neologia.it**

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## 12. Acceptance

Participation in the call implies full acceptance of the conditions outlined in this Regulation, especially the sections discussed in this document:

1. PREMISES AND GENERAL INFORMATION
2. PARTICIPATION MODALITIES
3. PARTICIPATION REQUIREMENTS
4. GROUP PARTICIPATION
5. ACCEPTED CATEGORIES AND MEDIA
6. SELECTION CRITERIA AND COMMUNICATIONS
7. RECOGNITIONS
8. COPYRIGHT
9. EXCLUSION CAUSES
10. RELEASE
11. PRIVACY AND DATA PROCESSING
12. ACCEPTANCE

call@neologia.it  
[www.graphicdays.it/neologia](http://www.graphicdays.it/neologia)  
@neologia\_graphicdays

Via Agostino da Montefeltro, 2  
10134 Torino (TO)

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Curated by:

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